

Minutes - ECHS Meeting of 2/19/2019

- Attendance of meeting
 - Chris Horn, David Weinstein, Chris Treadway, Tom Panas, Pat Shaw, Joanne Rubio, John Falconer
 - Guest: Diane Brenner
- Discussion topics
 - Minutes from last meeting are absent since there was no quorum at the last meeting
 - Authorized signors (Tom, Joanne, and Pat are authorized – society business requires two signatures, four “slots”)
 - No public content from our guest
 - City Council presentation by Dave (annual, would like to be on their agenda so he’s not rushed by their time limits for from the floor communications). He thinks the City may want to take some action re Creedence Clearwater.
 - Time and location of meetings – polled attendees. Floated idea of 5:30 p.m. meeting starting time and this was approved (see motions, below).
 - Discussion of defining responsibilities, programs, and tasks.
 - Patrick Taffe has taken on Anvil and Sparks. Suggestion that he will also take over the management of the mailing list(s).
 - Youth outreach
 - Oral histories
 - Chis Treadway and John Falconer – Responsibility for social media. Dave challenges us to come up with a definition of a Social Media Program
 - Dave wonders how to characterize our electronic role. What is involved in archival sharing. – This resulted in motion to Chris and John.
 - Annual meeting feedback: Need to encourage AV use by presenters.
 - Planning an October meeting on Creedence (Dave has this).
 - Any upcoming Forge articles? Topic ideas: Eastshore Highway, Capwell;s Shopping Center, Drive-in theater, Japanese Nurseries, Tiny’s Stables and Corral, etc.
 - History of Eastshore Highway - article assigned to Chris Treadway.
 - Sunday, March 31 meeting at Arlington Park on Trees and El Cerrito
 - Dave is going to lead a history walk in early May

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- Gambling walk redux – 11:00 a.m., Sunday 4/14. Chris will lead. Earlier walk was poorly attended due to adverse air quality. Can reuse materials from earlier walk.
- Janice (NLN) Castro descendent who wrote for Time magazine offers to write an article for us. We'll get a copy of what she did for the El Sobrante article via Joanne Rubio
- Dave suggests changing the Forge to be “better” with more content, better illustrations, etc.
- Tom is handling the digitizing of the EC Journal, perhaps through a partial grant from UC?
 - What do we hold – Unbound editions at Tom's, Pat's, Shadi Room.
 - Costs
 - Fund raising if necessary
 - Agreed to a meeting Friday, March 8th at 10:00 a.m. at Pat's (7355 Fairmont)
- Question: who runs the California Digital Newspaper site?
- Write up of award for florist. Mabuchi to be nominated for governor's preservation award. Dianne Brenner is working on the application, due April 16.
- What about a historic plaque for Pt. Isabel? Dave looks for volunteers. Look at the articles already done on the website. Joane thinks there are articles on this from other sources.
- Christine Bailey – She's an interested party with an interest in doing something other than archiving. How about an article on The Atwell Tract (near the golf course)
- We received photos of a meeting between John Conway (ex-mayor), Glenn Seaborg, one other – donors: Dale and Louise Perry will be asked to fill out donor form.
- Agenda of motions
 - Tom moves that we change to 5:30 p.m. meeting time – carried without exception. Still on third Tuesday of each month.
 - Tom moves to create a communications committee. John moves that Chris and John define a program plan to address electronic/social communications – both immediate and longer-term vision (videos, archiving, on-line archiving). Discussion related also to integration of website and publications. Also a concern about the consent being gained for people/photos/things we use/distribute. John's motion carried without exception.
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John's personal notes: Bylaws, records of meetings, other records, what is our PO Box, calendar year basis for reporting? What about the integration of e-mailing list with social media. Bylaws are apparently only available in printed form ... should be OCR'd and preserved in electronic form.